

DECEMBER 2024
Newsletter



Editorial by HEC Foundation

Dear all,

After five intense years of mobilization, the Impact tomorrow fundraising campaign has come to a close with a resounding success! Our ambitious target was surpassed: our counter shows 213M€ in donations and pledges, a record in French higher education. These remarkable results are the fruit of the joint commitment of the HEC community (over 50% of donations came from alumni), companies, foundations and friends of HEC, both in France and around the world, and we would like to express our deepest gratitude to each of the 6,000 donors who have supported us over the past 5 years.

Beyond the figures, this campaign has had a profound impact on the School's key objectives: revealing as much talent as possible in France and around the world, pushing back the frontiers of knowledge thanks to the work of our researchers and making this research available to as many people as possible, developing the most innovative teaching methods in line with the major challenges of our time, accelerating the creation of tomorrow's companies and supporting innovation within today's companies. This campaign marks an important milestone for the Foundation, which has built a very solid foundation to prepare for the future.

Today, we hope that even more people will become aware of the Foundation's importance for the future of the school, and support its project to serve the interests of all. Your long-term support is key. Thank you!

The HEC Foundation Team

The 3-Minute Update

← The Info



MBA Global Afterworks

In November, the HEC MBA Alumni Afterwork Club showcased HEC's strong global alumni community with celebrations in a wide number of cities ranging from LA to Seoul! This huge annual Global Afterwork is now a firm favourite on our annual events calendar, mobilising alumni from all programmes and all generations. Follow the club & stay updated on the next event: on [LinkedIn](#) or [Instagram](#)!

🏆 Initiative of the Month



Geopolitical and AI Challenges in an Unstable World: Insights from the Paris Peace Forum

Politicians, civil society activists, business leaders, journalists and scholars gathered for the 7th [Peace Forum](#) in central Paris, seeking answers to what organizers suggested is a dysfunctional world order. The debates and presentations were closely followed by an HEC delegation of 20 students who enjoyed lively exchanges with Ministers and state leaders around geopolitics, business and AI.

[Read more.](#)

Your Association



"Matin HEC" with Paul Hudson, CEO of Sanofi

Paul Hudson, here with Hortense de Roux (H.05) HEC Alumni's President and Vincent Beaufils, Publishing Director of [Challenges](#), was the 341st guest of Les Matins HEC last Friday, a flagship event for the community where a prominent figure from the business world addresses an audience of alumni. With a touch of British humor and a conversational rather than academic tone, Sanofi's CEO enthusiastically discussed the challenges facing his biopharmaceutical group.

[Read more.](#)



Discover the Next Generation of HEC Talent for Your Team!

Looking to enrich your organization with top-tier professionals? The HEC Alumni [Job Board](#) and [Handshake](#) platform connect you to a unique pool of highly skilled HEC graduates and students.

- For experienced professionals: Post your roles on the [HEC Alumni Job Board](#).
- For internships or entry-level positions: Use [Handshake](#) to reach HEC students and recent graduates (check out the guide 🏆 « How HEC graduates can recruit students from the School »).

Post your vacancies free of charge, in just a few clicks, and gain access to highly qualified, motivated candidates aligned with HEC's standards of excellence.

By recruiting HEC talent, you also support our community and play an active role in its development.

Our Selection from HEC Stories

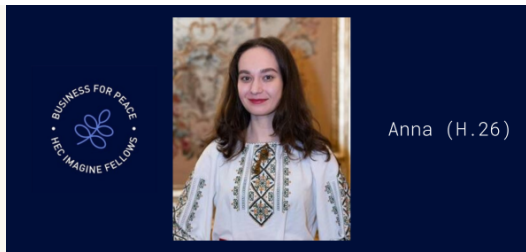


Top 10 Christmas Gifts Made by HEC

Whether entrepreneurs or executives, many alumni working in cosmetics, fashion, high-tech, children's products, or home decor are graduates of HEC. Here's an opportunity to give you some gift ideas made by HEC to slip under the Christmas tree.

[Read the article.](#)

On the Campus



Donations Have Changed So Many Lives!

Launched in 2021, *HEC Imagine Fellows* is a program aimed at welcoming students from countries in conflict, working to promote peace in the world. Anna (H.26), a beneficiary of this scheme, explains: "When war broke out in Ukraine, my mother, my younger sister and I left our country on foot, crossing the Romanian border with just one suitcase for the three of us. I was 19, I had dreams, a life, and I didn't want it to be taken away from me. Today, I'm back on the road to success, and I'm happy to say it's thanks to HEC Paris. The scholarship I received from the Foundation and the support I received from mentors gave me access to many opportunities, both in terms of my studies and my career. This support has given me a lot of motivation, inspiration, desire and strength to keep moving forward. Thank you so much!"

[Find out more about HEC Imagine Fellows.](#)



HEC Paris Ranked #2 in the 2024 FT European Business School Ranking

On December 2, 2024, the Financial Times published its ranking of European business schools, which aggregates the annual performance of four categories of programs ranked by the FT: masters in management, MBAs, Executive MBAs and executive education courses. HEC Paris has proudly remained in the top two positions since 2005 and ranks second this year. This ranking holds special significance for HEC Paris, as it reflects not only our 360° academic excellence but also the values and distinctive assets that make us stand out.

[Read more.](#)



Kick-off for the New HEC-Bocconi Bachelor

Unprecedented in France and inspired by the best Bachelor's programs in the Anglo-Saxon world, the brand-new Bachelor in Arts and Sciences—a joint program between HEC Paris and the Italian [Bocconi University](#)—has welcomed its first cohort. This group boasts an excellent academic level and is 46% female; it is also highly diverse, with more than 27 nationalities represented. The 68 students selected for this dual-degree program have begun the first of three semesters they will complete on the Milan campus, with the final three taking place in Jouy-en-Josas. We look forward to welcoming them in January 2026! [Find out more.](#)



HEC Professor Aflaki Rewarded for Putting Sustainability at Heart of his Teaching

The US-based publication [Poets & Quants](#) has named Sam Aflaki as one of the world's top 50 undergraduate business professors. The HEC professor in the [Information Systems and Operations Management Department](#), Prof. Aflaki also holds the [CMA CGM Chair](#) of Sustainability and Supply Chain Analytics. The academic combines outstanding teaching with research aimed at enhancing sustainability and resilience.

[Read more.](#)

Notice

HEC Alumni closed from December 20, 2024, to January 2, 2025

The HEC Alumni team will be on winter break during this period.
We wish you a joyful holiday season and look forward to reconnecting in the new year to embark on exciting projects together!

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
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Happy reading!

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